

ECG Modifica Sonica

Hair dryer

Product code: 100002075346
EAN: 8592131309975

- Quick and healthy hair drying
- Integrated powerful ionizer
- Magnetic concentrator and luxury travel box
- BLDC motor with great performance and a speed of up to 110,000 revolutions per minute
- The possibility of cleaning the air outlet grill without tangling hair in the engine

- Popular hammer shape that guarantees comfortable use
- Elegant design
- Surface treatment that is pleasant to the touch
- High-end BLDC motor
- Air blowing speed up to 23 m/s
- Adjustable speed (high/low)
- Adjustable temperature with 4 presets (cold, warm, extra warm, alternating temperatures in cycles)
- Stylish tinted circular air temperature indicator (cool = blue light color, warm air = yellow, extra warm = red, alternating temperatures = red and blue)
- Easy control with two switches
- The integrated extra powerful ionizer reduces the generation of static electricity that occurs automatically during drying. Seals moisture directly inside the hair and supports its natural shine, softness and reduces unwanted frizz
- Magnetic concentrator
- Removable air outlet grill with magnetic fastening, facilitates access to the metal microfilter, which is easy to clean (with a dry cloth or a soft brush) – for more hygienic operation, better performance and long life of the dryer
- Rated power 1600 W
- Protection against overheating
- Noise ≤ 78 dB
- Connection to a classic socket (nominal voltage 220-240 V; 50-60 Hz)
- Cable length 1.73 m
- Dimensions 85 × 75 × 250 mm
- Weight (incl. cable) 506 g

Technical specification

Input power (W)	1600
Power supply	Cord
Power cord length (cm)	173

Product specification

Attachments	1
Ionizer	Yes
Cold air fixation	Yes
Diffuser	No
Number of heating levels	-
Number of power levels	3
Non-slip surface	2

Design

Material	Plastic
Colour	creamy

Accessories

Diffuser	No
Travel packaging	Yes
Air jet	Yes

Weight & dimensions

WIDTH (MM)	75
HEIGHT (MM)	250
LENGTH (MM)	85
WEIGHT (KG)	0.5

Weight & dimensions (Brutto)

WIDTH WITH PACKAGING (MM)	180
HEIGHT WITH PACKAGING (MM)	323
DEPTH WITH PACKAGING (MM)	90
WEIGHT WITH PACKAGING (KG)	0,76

Hair care like a professional



With the **ECG Modifica Sonica** hair dryer, your hair will receive the best care after every bath or shower. This **elegant and powerful hair dryer** will thoroughly dry your hair in a fraction of the time compared to regular hair dryers. It dries short hair in just 1 minute and long hair in 5 minutes. Thanks to the powerful **ionizer** and **adjustable temperature and speed**, you will pamper your hair. Your hair will be healthier and full of life. A very practical feature is the **magnetic concentrator** (an attachment that you can easily attach to the hair dryer with a magnet), with which you can narrow the air flow for more precise styling, and the luxurious travel box with a compartment for other essentials will also come in handy.

Masterful performance



This hair dryer is equipped with a **brushless direct current motor (BLDC)**, which guarantees it truly top performance. Thanks to it, the airflow reaches a speed of up to **23 m/s** when drying. and the speed of rotation is up to an incredible 110,000 revolutions per minute. You can dry long hair perfectly in just 5 minutes, medium-length hair in about 3 minutes, and short hair in just a minute. The BLDC motor that the hair dryer is equipped with is not only extra efficient, but also **long-lasting** and **not noisy**. The hair dryer operates with a power input of **1600 W**, and plugs into a **classic socket** (220–240 V). Despite the lower power input than conventional hair dryers, it offers much more effective and faster results.

Ergonomics and style



You will also love the well-thought-out design of the ECG Modifica Sonica hair dryer, which is not only elegant but also practical. The hair dryer is designed with a **stylish surface finish**, which is also very pleasant to the touch. It has a popular **hammer shape**, which makes its use comfortable and trouble-free in all circumstances. The Sonica is very comfortable in the hand and, with its half a kilo of weight, it is easy to handle. And last but not least, it will delight you with a **stylish circular indicator**, which lets you know the temperature at which the device is currently working using **colored backlighting**. You can control the hair dryer with the left rear, as it is very intuitive and has only **2 switches**.

Choose the optimal temperature



The ECG Modifica Sonica hairdryer offers **selectable airflow temperature**, so you can tailor its operation to your hair type. The **Cool** function is suitable for fine and thin hair that is more sensitive to heat, or for fixing your hairstyle after styling. The **Hot** preset is the ideal choice for normal hair types. And if you have thick and thick hair, the **Extra Hot** function will serve you well. The last preset is a smart **gentle hair care program** with cyclical temperature changes that helps distribute heat evenly throughout the hair, which can lead to faster drying and better styling results.

Discover the benefits of an ionizer hair dryer



Thanks to the **built-in ionizer**, this hair dryer is very effective when drying hair – it works faster, prevents hair damage and gives it a better appearance. In short, it dries your hair **effectively and quickly, but does not overdry it**. The ionizer **reduces static electricity**, and locks moisture inside the hair during drying. This ensures easier combing without frizz. Overall, it contributes to the **proper functioning of the protective layer** of the hair, which prevents damage and at the same time increases the shine and softness of your hairstyle. The ionization process helps to keep your hair **properly hydrated and healthy**.

Easy maintenance, long service life



To ensure that your ECG Modifica Sonica hair dryer lasts for many years, you can easily maintain it in perfect condition yourself. In its lower handle part there is a filter cover for the **air outlet with magnetic clamping**, which you can release with slight pressure to access the metal filter. Then, simply wipe the filter with a dry cloth or soft brush.