

Gentle and effective hair straightening

The **ECG Modifica Straight Chiara** hair straightener was designed to allow you to precisely care for your hairstyle day after day, with maximum efficiency and gentleness. The basis of professional styling here are **floating ceramic PTC plates with dimensions of 110 x 23 mm**, which perfectly adapt to each strand, distribute heat evenly and, last but not least, also minimize the risk of damage to your hair. The result is smooth, shiny and healthy-looking hair without unnecessary pulling.

A temperature that can adapt to you

Thanks to **five temperature setting levels** (150°C, 170°C, 190°C, 210°C and 230°C) you can easily adjust the ironing to your exact needs. Whether you have finer hair or strong and unruly hair, the iron can handle it. **Light LED indicators** clearly inform you about the currently selected temperature, so you have everything under control. The iron works with **48 W** power.

Safety and convenience

The **LOCK function** enables the iron arms to be securely locked, which you will appreciate when storing and traveling. **Automatic shutdown after a longer period of inactivity** in turn protects the device from overheating and prevents unnecessary accidents. And **intuitive control using simple buttons** guarantees that you can handle the operation of the iron with complete ease.

A great choice for travel

One of the great advantages of the ECG Modifica Straight Chiara hair straightener is its **dual rated voltage (110-240 V)**. Thanks to this, you can **use it almost anywhere in the world** without worry - all you need is a suitable adapter for the socket of the country in question. You don't have to deal with the differences between the European (220-240V) and American (110-120V) standard or purchase heavy and expensive voltage converters. The iron is thus an ideal choice not only for home use, but also for trips abroad, where it will provide you with the same performance and safety as at home. If you are often on the go, you will definitely appreciate the fact that the package also includes a **temperature travel case with a zip closure**, which allows you to store the iron safely even immediately after use.

Stylish design and practical execution

The ECG Modifica Straight Chiara hair iron will impress you not only with its **modern purple design**, but also with a whole range of practical details. The supply cable is e.g. equipped with a **rotating end** and its length is **1.8 meters** – it will give you sufficient freedom of movement when styling your hair. In short, with this iron you can playfully give your hair professional care and perfect styling, anytime and anywhere.

