

For quick and efficient hair drying

The **ECG MODIFICA Grigio Grande** hair dryer, which will serve you well both for quick drying and for detailed styling. Its heart is a **powerful 2200W motor**, which ensures speed and reliability of the hair dryer. Thanks to the option of choosing from **three temperature and two speed levels**, you can adapt the blow-drying to your current needs - low temperatures are ideal for fine and sensitive hair, while higher power can cope well with thick or unruly hair. **The elegant gray finish and high-quality plastic design** make this hair dryer not only a practical helper, but also a stylish addition to your bathroom. At the same time, you can feel completely safe with it when drying your hair - thanks to the built-in **overheating protection**, which protects the device and you.

Healthier and shinier hair thanks to the ionizer

The above-standard equipment of this hair dryer also includes **an integrated ionizer**. It eliminates static electricity, which often causes hair frizz. Thanks to ionization, your hair will also be smoother, shinier, and easier to comb. And to top it all off, the mentioned technology also helps keep your hair hydrated, which is key to its healthy appearance.

Perfect styling with cool air and nozzle

With the help of **the air nozzle**, you can direct the air flow exactly where you need it when blow-drying. You will appreciate this tool both when shaping individual strands and when finalizing the hairstyle. The ECG MODIFICA Grigio Grande hair dryer also allows you to **fix the hairstyle with cold air**, which brings with it a longer durability of your styling.



Practical little things for your comfort

The removable air inlet grille also contributes to the comfortable use of this hair dryer, which facilitates cleaning and allows you to maintain the performance of the hair dryer at a maximum level for a long time. The practical **loop for hanging** allows you to always have the hair dryer close at hand. And you will appreciate **the sufficient length of the power cable (180 cm)**, thanks to which you can comfortably use the dryer even in rooms where you don't have a socket right next to the mirror. Comfortable grip of the hairdryer is ensured by its **ergonomic design** (the dryer is designed in a classic **hammer shape**).

